

## **BRIGHTSTAR CORP. TO EXPAND OPERATIONS INTO EUROPE THROUGH JOINT VENTURE WITH TECH DATA**

*Expansion Will Complete Global Infrastructure Plan, Solidify Global Leadership with Presence on Six Continents*

**MIAMI – February 1, 2007** – Brightstar Corp., the world's largest wireless distribution and supply chain solutions company, announced its plans to expand operations into Europe through a joint venture with Tech Data, a leading distributor of IT products, with more than 90,000 customers in over 100 countries.

The joint venture, which will be named Brightstar Europe, will create the only pan-European wireless distribution organization, with operations in 16 countries and capability to ship products within 24 hours of order anywhere in Europe.

According to Brightstar, the addition of the European market will complete the company's global infrastructure plan to extend its presence on six continents in order to provide the largest wireless industry distribution network in the world. Via this network, Brightstar will solidify its global leadership, becoming the only distribution organization that has the capability to launch a product, worldwide, simultaneously.

This global reach will also allow Brightstar to be in the most markets, providing localized support through its in-country teams and 68 facilities in 49 countries. This localized approach allows Brightstar to better serve and support customers, and quickly capitalize on market opportunities as they arise.

R. Marcelo Claire, president, CEO & Chairman of Brightstar Corp., said "The launch of Brightstar Europe with Tech Data will bring the long-term vision for Brightstar to reality. With our global reach, we can provide broader and deeper wireless distribution support than any other wireless distribution organization in the world and be able to launch products simultaneously all over the world. Our infrastructure ensures we can be close to our customers, wherever they are located."

Claire continued, "Now, our focus will be on delivering more products and improved solutions to every wireless operator, manufacturer, retailer and dealer that we serve. We are moving towards that goal with this joint venture with Tech Data."

Brightstar brings wireless distribution expertise to the European market. Backed by Tech Data's ability to support the joint venture from a fulfillment perspective, Brightstar Europe will be able to cost-effectively reach a substantial base of new customers and supply improved services to operators, retailers, dealers and manufacturers throughout the region.

Brightstar Europe will be headquartered in the United Kingdom with access to 10 logistics centers and 16 sales offices across Europe. The company is expected to commence operations in March pending regulatory and other required approvals.

### **About Brightstar**

Brightstar Corp. is the largest wireless distributor and supply chain solutions provider in the world. Headquartered in Miami, FL, Brightstar has facilities in 49 countries, serving customers on six continents. The company provides solutions to over network operators, MVNOs, resellers, retailers and agents around the world and also represents many of the world's leading wireless manufacturers. In 2006, Brightstar generated \$3.5 billion in revenue. For more information, visit [www.brightstarcorp.com](http://www.brightstarcorp.com).

### **About Tech Data**

Founded in 1974, Tech Data Corporation (NASDAQ: TECD) is a leading distributor of IT products, with more than 90,000 customers in over 100 countries. The company's business model enables technology solution providers, manufacturers and publishers to cost-effectively sell to and support end users ranging from small-to-midsize businesses (SMB) to large enterprises. Ranked 107th on the FORTUNE 500®, Tech Data generated \$20.5 billion in sales for its fiscal year ended January 31, 2006.

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