

## **BRIGHTSTAR CORP. NAMED AS A TOP SUPPLIER FOR SEARS HOLDINGS CORPORATION**

*Company Recognizes Top Suppliers as "Partners in Progress"*

**October 30, 2008 Chicago** – Brightstar Corp., a global leader in customized distribution and supply chain solutions for the wireless industry, has been named a 2007 Partner in Progress for Sears Holdings Corporation. Brightstar Corp. received the award for the quality, innovation, diversity and market performance of its wireless product management services.

The prestigious Partners in Progress award is presented annually to a select group of supplier companies that provide Sears Holdings with quality products and services, from apparel, appliances and tools to marketing, facilities design and technology. Less than one percent of Sears Holdings' more than 30,000 suppliers earn the coveted award each year.

Interim CEO and President Bruce Johnson congratulated the winners stating "Partners in Progress was started more than 20 years ago and is a testament to the importance of collaborating with our supplier partners to better serve our customers and grow profitably. The Sears Holdings culture is one that places a high priority on teamwork and a focus on customers. The Partners in Progress program allows our company to recognize those suppliers who have gone above and beyond to support Sears Holdings and help us to achieve greater efficiency and effectiveness."

"We're honored to be recognized by a major retailer like Sears Holdings for our long-standing commitment to delivering a variety of wireless products that fit the needs of Sears, Kmart and their customers," said Mike Cost, President of Brightstar U.S. "It's a privilege to partner with them to provide retail solutions that ensure that every Sears and Kmart store has the right product at the right place at the right time and at the right price."

Cost added that Brightstar is committed to delivering innovative retail solutions that increase efficiency and create cost savings to enhance both the customer and the consumer experience. Brightstar's retail services span from "next generation" packaging solutions to complete category management at the point of sale.

The Partners in Progress program recognizes suppliers for product or service quality, innovation, diversity and overall market performance. The winners were selected from nominations submitted by Sears' associates who purchase goods and services for the company in 2007.

### **ABOUT BRIGHTSTAR**

Brightstar Corp. is a global leader in customized distribution and supply chain solutions for the wireless industry. Headquartered in Miami, FL, Brightstar operates sales, distribution and manufacturing facilities in 50 countries on six continents, giving it the largest global reach for its customers. Brightstar was named a Global Growth Company by the World Economic Forum, an exclusive list of 142 companies recognized for being visionary and fast growing businesses that have exceptional executive leadership and redefining their respective industries. The company provides solutions to more than 30,000 network operators, MVNOs, retailers, resellers, and independent agents around the

world, and also represents the world's leading wireless manufacturers. The company exceeded \$4.8 billion in gross revenues in 2007. For more information, visit [www.brightstarcorp.com](http://www.brightstarcorp.com).

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