

Brightstar to Provide Distribution Services for One Laptop per Child's Give 1 Get 1 Program *OLPC Appoints Brightstar as Exclusive Global Sales & Distribution Partner*

CAMBRIDGE, Mass., October 11, 2007 – One Laptop Per Child (OLPC), a non-profit organization launched in 2005 by MIT Media Lab founder Nicholas Negroponte to design, develop and manufacture a laptop computer for children in developing countries, announced today that Brightstar, a global leader in customized distribution and supply chain solutions and long-time OLPC partner, will distribute the revolutionary XO laptop to individuals in the U.S. and Canada who participate in OLPC's recently announced Give 1 Get 1 program.

Starting on November 12 and for two weeks only, the public will be able to pay US\$399 for two XO laptops, getting and giving one simultaneously. On a first come, first served basis, individuals who participate in the Give 1 Get 1 program will start to receive their XO laptops by Christmas. For more information on this program go to www.laptopgiving.org or call 1-877-70-LAPTOP (1-877-705-2786).

One Laptop per Child and Brightstar have also signed a comprehensive global sales and distribution agreement through which Brightstar will provide integrated supply chain services including sales management to help bring the XO laptop to participating countries around the world. Brightstar will help OLPC manage the many complexities of entering diverse markets – which can include different proposal and purchasing processes, financing and currency constraints, lack of infrastructure, and more.

Brightstar provides such sales and distribution services today to the wireless and consumer electronics industries, serving customers via a vast network of sales, distribution and manufacturing facilities in 49 countries on six continents. One out of every 20 wireless phones in the world is delivered via Brightstar's distribution network.

According to Nicholas Negroponte, OLPC founder, a key to the success of the OLPC program since its start has been the selection of technology and manufacturing partners to make the dream a reality. As the date of release of the XO laptop nears, the selection of the right partner to take the device to its intended users efficiently and reliably became very important. "Brightstar's long-standing commitment to the program, their global distribution infrastructure and unmatched expertise in delivering products in developing nations made them the obvious choice to help us maximize our reach," said Negroponte.

According to R. Marcelo Claire, president, CEO & chairman of Brightstar, "It is a tremendous honor to be an integral part of this world-changing program. We are fully committed to the mission of OLPC and look forward to leveraging our expertise, infrastructure and teams to deliver the XO laptops."

The XO laptop, developed and manufactured by OLPC and its technology partners, has been created specifically for the purpose of enhancing the educational experience of children in the poorest countries. It taps into a child's innate capacities to learn, share and create.

In 2005, Brightstar joined a group of corporations, including Google, Red Hat, AMD and News Corp., as a founding sponsor and contributor to make the vision of OLPC a reality.

About One Laptop per Child

One Laptop per Child (OLPC) is a non-profit organization created by Nicholas Negroponte and others from the MIT Media Lab to design, manufacture and distribute laptop computers that are sufficiently inexpensive to provide every child in the world access to knowledge and modern forms of education. The laptops will be sold to governments and issued to children by schools on a basis of one laptop per child. These machines will be rugged, open source, and so energy efficient that they can be powered by a child manually. Mesh networking will give many machines internet access from one connection. The pricing goal is \$100.

About Brightstar

Brightstar Corp. is a global leader in customized distribution and supply chain solutions for the IT and wireless industries. Headquartered in Miami, FL, Brightstar operates sales, distribution and manufacturing facilities in 49 countries on six continents. The company provides solutions to more than 30,000 network operators, MVNOs, retailers, resellers and independent agents around the world, and also represents the world's leading wireless manufacturers. In 2006, Brightstar generated \$3.6 billion in revenue. For more information, visit www.brightstarcorp.com.