

NUEVATEL BOLIVIA SIGNS WiMAX AGREEMENT WITH BRIGHTSTAR

Operator Selects Brightstar's WiMAX CPE Solution for its WiMAX Network

September 30, 2008 - MIAMI -- Brightstar Corp., a global leader in customized distribution and supply chain solutions for the wireless industry, today announced an agreement with Nuevatel PCS de Bolivia S.A., (VIVA), a leading wireless operator in Bolivia, to provide WiMAX Customer Premises Equipment (CPE) for their recently deployed WiMAX network.

Brightstar was chosen by Nuevatel (VIVA) because of its significant WiMAX CPE portfolio which showcases its commitment to improve interoperability for WiMAX operators throughout the industry. In addition to Brightstar's global reach and distribution capabilities, the strength of its local presence and sales and marketing capabilities in Bolivia were critically important considerations.

Through its third party agreement with C-DOT Alcatel Research Center (CARC), Brightstar globally distributes their WiMAX solution, and Nuevatel (VIVA) chose this offering for its superior performance at a competitive price level. With this solution, Nuevatel (VIVA) can deliver high speed broadband connectivity to its end users at a price which is consistent with the services offered, and at levels they can afford.

John Bonadurer, general manager of Network Infrastructure for Brightstar said, "Brightstar is championing an eco-system of interoperability with WiMAX manufacturers and operators throughout the world, and we are proud to have been chosen by a market leading operator like Nuevatel (VIVA). Our partnership validates our approach that bringing a host of CPE's at various performance and price levels is an added value to the WiMAX operator and the industry overall."

"Our WiMAX solution enables us to offer a wireless broadband solution with new services to our customers in major urban centers, such as the cities of La Paz, El Alto, Santa Cruz and Cochabamba, and Brightstar's WiMAX portfolio brings us an exciting opportunity to enhance and broaden this service," said Freddy Maldonado Valcik, Nuevatel's CEO.

About Brightstar

Brightstar Corp. is a global leader in customized distribution and integrated supply chain solutions for the wireless industry. With global headquarters in Miami, FL, Brightstar operates sales, distribution and manufacturing facilities in 50 countries on six continents. The company provides solutions to more than 30,000, network operators, MVNOs, retailers, resellers, and independent agents around the world, and also represents the world's leading wireless manufacturers. Brightstar is recognized as a Global Growth Company by the World Economic Forum, an exclusive list of 142 companies worldwide recognized for vision, speed of growth and exceptional executive leadership that are redefining their respective industries. 2007, the company exceeded \$4.8 billion in gross revenues. For more information, visit www.brightstarcorp.com.

About Nuevatel

NUEVATEL PCS de Bolivia S.A. is a Bolivian leader GSM operator offering multi-services over wireless platform. Nuevatel operates under the commercial name of VIVA, with the purpose to promote

and develop telecommunication industry in Bolivia, VIVA started operations in 1999, being the first operator to introduce GSM technology to the Bolivian market. Since then VIVA has evolved into the largest and fastest growing mobile operator with more than a 1 Million subscribers and more than 45,000 VIVA points of sales across Bolivian territory, generating over 60,000 direct jobs and similar quantity of indirect jobs. VIVA also offers long distance services.

About CARC

C-DOT Alcatel-Lucent Research Centre (CARC), a joint-venture between Alcatel-Lucent & C-DOT (Centre for Development of Telecom of the Government of India) is a global R&D centre dedicated to Broadband Wireless Access with primary focus on developing WiMAX Rev-e solutions. In addition to WIMAX end-to-end infrastructure components, CARC develops a low-cost product line of WiMAX CPEs designed to help increase broadband and voice penetration throughout the world. CARC's market leading WiMAX end-user devices are currently deployed across various WiMAX networks in Europe, Africa, Latin America and Asia. Headquartered in Chennai, India, CARC helps its partners and customers around the world build a user-centric broadband world. For more information, visit CARC on the Internet: www.carc.co.in

For more information, contact:

Michele M. Merrell

Brightstar

michele.merrell@brightstarcorp.com

+1.305.921.1484