

FOR IMMEDIATE RELEASE

Brightstar Named Microsoft Gold Partner for Mobility Solutions

New Investments in Spain and France to Drive Further Awareness of Windows Phones

Barcelona, Spain, February 17, 2009 — Brightstar Corp. announced today that it was recognized as a Microsoft Gold Certified Partner, a status which acknowledges the company's high level of expertise in Mobility Solutions and success in driving adoption of Windows phones globally.

At the same time, Brightstar Europe is also making significant investments to further their commitment to the Windows platform by putting dedicated business development managers in place in Spain and France to help mobile partners and IT resellers to bring solutions to small and medium size businesses. Brightstar sees Windows phones as a major opportunity that will enable business users to get the very best and richest experience from the new generation of smartphones.

"We are delighted that Brightstar has been awarded the Microsoft Gold Certified Partner certification. It demonstrates our proven commitment to and expertise in Windows Mobile solutions and identifies Brightstar as a centre of excellence in delivering solutions based on the Windows Mobile platform," said Rod Millar, president of Brightstar Europe. "Our goal is to make Brightstar the number one choice for smartphones and Windows phones for all mobile dealers and IT resellers."

Daren Mancini, general manager for the OEM Mobile and Phone Distribution Business at Microsoft Corp., stated, "Brightstar has demonstrated its long-term commitment to the Windows Mobile platform by providing a broad array of Windows phones and solutions that help meet the diverse mobile needs of customers around the world. As a Microsoft Gold Certified Partner, Brightstar will receive direct training and support from Microsoft, enabling them with the tools that will support them to enhance the customer experience."

Brightstar Europe continues to strengthen its portfolio through new distribution agreements with a number of leading Windows Mobile smartphone vendors including HP, LG Mobile, Samsung, Sony Ericsson, Motorola, Asus and Palm. Brightstar offers a larger portfolio of Windows phones than any other handset distributor and will continue to expand and enhance their portfolio.

The benefits are already being seen by one leading provider of mobile data solutions for businesses in the UK, Crimson Tide, who is also a Microsoft Gold Partner. "As a Windows Mobile solutions provider, Crimson Tide has been working with Microsoft and Distributor Brightstar Europe via their Windows Mobile Business Manager, and have seen business increase of our mPro mobile data services and hence profits grow as a direct result," stated Jeremy Roth, sales director for Crimson Tide, UK.

About Brightstar Europe

Brightstar Europe is a joint venture between Tech Data Corporation and Brightstar Corp. The company is headquartered in the United Kingdom, and has access to sales offices in 16 countries and nine logistics centres throughout the continent. Brightstar Europe distributes mobile phones and other wireless devices to a variety of customers including mobile operators, dealers, agents, retailers and e-tailers throughout Europe.

About Tech Data

Tech Data Corporation (NASDAQ GS: TECD) is one of the world's largest distributors of technology products from leading IT hardware and software producers. Tech Data serves more than 100,000 IT solution providers in over 100 countries. Every day, these value-added resellers depend on Tech Data to cost-effectively support the technology needs of end users, including small and medium businesses (SMBs), large enterprises and government agencies. Ranked 105th on the FORTUNE 500^(R), Tech Data generated \$23.4 billion in net sales for its fiscal year ended January 31, 2008. To learn more, visit www.techdata.com.

About Brightstar

Brightstar Corp. is a multi-billion dollar global leader in customized distribution and integrated supply chain solutions for the converging wireless and IT industries. With sales and distribution facilities on six continents, Brightstar offers leading wireless and IT manufacturers the largest global reach, ensuring that the right product is in the right place, at the right time. Brightstar's industry-leading supply chain solutions are used by the world's top network operators and retailers to improve financial results, increase EBITDA and turn their supply chains into a competitive advantage. For more information on Brightstar, please visit www.brightstarcorp.com.

About Crimson Tide

Crimson Tide is a provider of mobile data solutions. We are a Microsoft Gold Certified Partner with five competencies including Mobility. We are widely experienced in mobilising businesses, supplying applications that save time and paperwork, delivering real-time information and fast return on investment. We deliver solutions to a wide range of businesses, from small to medium size businesses to large corporations and the NHS. We are listed on the AiM market of the London Stock Exchange and based in the UK & Ireland. The company works in partnership with Microsoft, Sage, Brightstar, Palm, and Motorola/Symbol as well as the Mobile Operators Vodafone, Orange and O2 in the UK and O2 and Vodafone in Ireland in order to be able to offer a complete end to end solution.

MEDIA CONTACTS:

Nigel Judd, Marketing Services Director, Tech Data Europe
Tel: + 00 351 917 2044 92

Simon Meredith, Meredith Media Services
Office: + 44 (0) 1743 248482; Mobile: +44 (0) 7850 144189
Email: simon@meredithmedia.co.uk

Michele M. Merrell, Senior Director of Global Marketing and Communications, Brightstar
Tel: + 1.305.921.1484
Email : michele.merrell@brightstarcorp.com

Jeremy Roth, Sales Director, Crimson Tide
Tel: + 44 01892 542444; Mobile: +44 07795 226611
Email: Jeremy.roth@crimsontide.co.uk