

BRIGHTSTAR NAMES NOKIA EXECUTIVE HARRY LAGAD TO LEAD GLOBAL SUPPLY CHAIN SOLUTIONS ORGANIZATION

September 18, 2008 – MIAMI – Brightstar Corp., a global leader in customized distribution and integrated supply chain solutions for the wireless industry, today announced the appointment of Harry Lagad as president, integrated supply chain solutions.

With a career spanning over 30 years, Lagad's experience ranges across five continents and several industries covering a blend of general management, business development, manufacturing and supply chain. He has worked in leadership roles with Pacific Dunlop, Kodak, Tech Pacific (Ingram Micro), TNT, and most recently with Nokia, the world leader in mobility.

As logistics director for Nokia, Lagad was responsible for the total development of the front end logistics of Nokia's business in the open distribution markets globally, as well as heading up the logistics responsibility for India, the second largest wireless market in the world. His previous assignment with Nokia was logistics management for the entire APAC markets. He has lectured extensively around the world on subjects including business management, leadership and supply chain operations.

The appointment of Lagad brings one of the industry's foremost experts to lead Brightstar's highly-regarded supply chain organization, which has a reputation for delivering innovative, industry-leading supply chain solutions for customers around the world.

According to R. Marcelo Claire, president & CEO of Brightstar, "In a hyper-competitive marketplace like ours, simply moving a box is no longer enough. Operators, retailers and manufacturers need a comprehensive suite of services around device management which allow them to make better procurement decisions, decrease time to market and increase end-to-end efficiency of their entire supply chain. In the future, those who win will be the ones with real-time information that ensures they have the right product, at the right place, at the right price and at the right time."

Claire continued, "We see these sophisticated supply chain solutions as the very real future of our industry, so we've invested millions of dollars in developing and perfecting solutions for customers to give them that knowledge. The appointment of Harry Lagad to head this organization brings further depth and breadth to this solution, creating a competitive advantage for customers who choose to outsource their supply chain to Brightstar."

"The wireless industry is being redefined, and part of that evolution requires moving from a one-sided logistics approach to a more holistic and sophisticated view of the entire supply chain. I am pleased to join Brightstar, whose reputation for innovation and proprietary solutions is solidifying their position as the clear supply chain leader in the new age of the wireless industry," said Lagad.

Lagad continued, "I look forward to working alongside Brightstar's worldwide team of supply chain experts, and am committed to continuing to build the vision and the business of a best-in-class supply

chain organization that serves the world's leading mobile network operators, retailers and manufacturers.”

Through Brightstar's integrated supply chain solutions and expertise in device management, Brightstar helps customers make better business decisions, which improves their bottom line and makes their supply chain a competitive advantage.

About Brightstar

Brightstar Corp. is a global leader in customized distribution and integrated supply chain solutions for the wireless industry. With global headquarters in Miami, FL, Brightstar operates sales, distribution and manufacturing facilities in 50 countries on six continents. The company provides solutions to more than 30,000, network operators, MVNOs, retailers, resellers, and independent agents around the world, and also represents the world's leading wireless manufacturers. Brightstar is recognized as a Global Growth Company by the World Economic Forum, an exclusive list of 142 companies worldwide recognized for vision, speed of growth and exceptional executive leadership that are redefining their respective industries. In 2007, the company exceeded \$4.8 billion in gross revenues. For more information, visit www.brightstarcorp.com.

###

For more information, contact:

Michele M. Merrell

Brightstar

michele.merrell@brightstarcorp.com

+1.305.921.1484