



HTC SIGNS NEW ACCESSORIES DISTRIBUTION PARTNERSHIP WITH BRIGHTSTAR EUROPE

Deal Set to Increase Speed of Delivery of Accessories for Existing Distributors

LONDON, UK – January 12, 2010 – HTC Corporation, a global designer of mobile phones, has today announced it has signed a pan-European master partnership agreement with Brightstar Europe to develop the distribution channel for its official accessories line.

Brightstar Europe’s expertise in logistics and stock management will help improve the availability of HTC key accessories and the speed in which they can be ordered and delivered, while reducing minimum order quantities. The new agreement will help existing HTC distribution partners across Europe better meet the needs of their clients and end-users.

“HTC has become known for the unique experience its mobile phones provide. The same culture of innovative thinking and design is applied to produce a rich portfolio of accessories that complement and extend this experience for the user,” said Florian Seiche, Vice President at HTC Europe. “We have formed a new partnership with Brightstar Europe to invest in what is an increasingly significant sector for HTC. The pan-European deal will enable the accessories team at HTC Europe to focus more on the needs of its distribution partners, to better support their businesses.”

Rod Millar, President of Brightstar Europe said, “We are happy that HTC has chosen to partner with Brightstar Europe to accelerate the growth of its accessories business across Europe. By utilizing our state of the art logistics and infrastructure, we believe we can shorten HTC’s time to market, satisfy demand and quicken turnaround time by providing significant vendor support to its partner distribution channels.”

The deal will establish Brightstar Europe as the master distribution partner of accessories in Europe for HTC’s leading phones such as the HTC Hero, Tattoo and the newly launched HD2. The partnership will commence in Q1 2010.

About HTC

HTC Corporation (HTC) is one of the fastest growing companies in the mobile phone industry. By putting people at the center of everything it does, HTC creates innovative smartphones that better serve the lives and needs of individuals. The company is listed on the Taiwan Stock Exchange under ticker 2498. For more information about HTC, please visit www.htc.com.

About Brightstar Europe

Brightstar Europe is a joint venture between Tech Data Corporation and Brightstar Corp. The company is headquartered in the United Kingdom and has access to sales offices in 16 countries and nine logistics centres throughout the continent. It distributes mobile phones and other wireless devices to a variety of customers including mobile operators, dealers, agents, retailers and e-tailers throughout Europe.

About Brightstar Corp.

Brightstar Corp. is a multi-billion dollar global leader in demand generation distribution and integrated supply chain solutions for the converging wireless and IT industries. With sales and distribution facilities on six continents, Brightstar offers leading wireless and IT manufacturers the largest global reach, enabling the right product to be in the right place, at the right time. Brightstar's supply chain solutions are used by the world's top network operators and retailers to improve financial results, increase EBITDA and turn their supply chains into a competitive advantage. For more information on Brightstar, please visit www.brightstarcorp.com.

About Tech Data

Tech Data Corporation (NASDAQ GS:TECD) is one of the world's largest distributors of technology products from leading IT hardware and software producers. Tech Data serves more than 100,000 IT solution providers in over 100 countries. Every day, these value-added resellers depend on Tech Data to cost-effectively support the technology needs of end users, including small and medium businesses (SMBs), large enterprises and government agencies. Ranked 105th on the FORTUNE 500(R), Tech Data generated \$23.4 billion in net sales for its fiscal year ended January 31, 2008. To learn more, visit www.techdata.com

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