

BRIGHTSTAR EXPANDS ANDROID DEVELOPER DEVICE GLOBAL DISTRIBUTION PROGRAM Brightstar Enhances Distribution Network for Android™ Application Developers Around the World with New Markets and a New Device

CHICAGO – November 13, 2009 – Brightstar announced today that it is expanding its global sales and distribution program to the worldwide developer community for phones using Android, an open source-based mobile device platform. Brightstar, via its customized global e-commerce and distribution network, will now sell and deliver Android-powered phones in nearly 30 countries.

In December 2008, Brightstar launched the original developer website to support the Open Handset Alliance™, a group of companies who created the Android platform to make mobile devices open and integrated with the Internet, allowing everyone in the ecosystem to benefit. Brightstar sells devices to developers who have registered on Android Market at market.android.com.

Developers use the devices sold by Brightstar to load and test applications that they create for Android-powered devices. Many organizations purchasing the phones are universities who are teaching students about software development, and working with the students to create new applications.

Brightstar has expanded its distribution from 18 international markets by adding nine new regions including Italy, South Africa, New Zealand, Brazil, Czech Republic, Estonia, Mexico, Northern Ireland and Norway.

Brightstar will distribute the HTC Android Dev Phone 2 to coincide with this market expansion. Android Dev Phone 2 is carrier-independent and is available for purchase by any developer registered with Android Market(TM). Additional features of the ADP2 include a large touch screen LCD and virtual keyboard, WIFI, a 3.1 Megapixel Camera and Android 1.6 (Donut) operating system. Like the ADP1, it also has a variety of easy-to-use Google™ mobile services in the device, including:

- Android Market™
- Google Search™
- Google Maps™
- Gmail™
- Google Talk™
- Google Search by voice
- YouTube™
- Google Latitude

“We are excited and proud to expand our relationship with Google, the Open Handset Alliance, and HTC with a second program to serve the rapidly growing Android developer community,” said Brian Corey, vice president of market development for Brightstar. “We look forward to providing and fulfilling these new devices to the 18 markets we serve today as well as to the nine new markets we are adding around the world.”

Android, Open Handset Alliance, Google, Android Market, Google Search, Google Maps, Gmail, Google Talk, and YouTube are trademarks of Google Inc.

About Brightstar

Brightstar Corp. is a multi-billion dollar global leader in demand generation distribution and integrated supply chain solutions for the converging wireless and IT industries. With sales and distribution facilities on six continents, Brightstar offers leading wireless and IT manufacturers the largest global reach, enabling the right product to be in the right place, at the right time. Brightstar's supply chain solutions are used by the world's top network operators and retailers to improve financial results, increase EBITDA and turn their supply chains into a competitive advantage. For more information on Brightstar, please visit www.brightstarcorp.com.

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