

BRIGHTSTAR APPOINTS SUPPLY CHAIN EXPERT PROFESSOR CHARLES FINE FROM MIT TO BOARD OF DIRECTORS

Professor Charles Fine from MIT's Sloan School of Management Will Help Brightstar Continue to Revolutionize Supply Chain for the Wireless Industry

October 3, 2008 – MIAMI - Brightstar Corp., a global leader in customized distribution and integrated supply chain solutions for the wireless industry, today announced the appointment of Professor Charles Fine of MIT to its board of directors.

Professor Fine, a leading expert in supply chain management, currently teaches operations strategy and supply chain management at MIT's Sloan School of Management. He also consults on the design and enhancement of supply chain relationships for leading companies across many sectors and around the world including Accenture, Agile Software, Alcan, BellSouth, Caterpillar, Embraer, GE, GM, Goodyear, HP, Honeywell, Intel, Kodak, Lucent, Mercury Computer, Motorola, 3M, NCR, Nokia, Nortel, Oracle, Polaroid, Research-in-Motion, Rolls-Royce, Toyota, TRW, Unilever, and many others.

The appointment of Fine advances Brightstar's position as the leading supply chain solutions provider for the wireless industry, and provides added value to its customers. The company also recently announced that former Nokia executive Harry Lagad has joined Brightstar as president of their global supply chain solutions organization.

R. Marcelo Claire, president & CEO of Brightstar said, "We are thrilled to have one of the brightest minds in supply chain help us set the strategic direction of our integrated supply chain solutions organization. Professor Fine will further enable Brightstar to bring our customers the most innovative ideas and key insights from across sectors to help them drive their business."

"I am delighted to join Marcelo Claire and the Brightstar leadership team, who have led the company's evolution from a distribution company, to also become an industry-leading global supply chain organization," said Professor Fine. "With a focus on their customers' success and investment in top talent like Harry Lagad, they will continue to revolutionize supply chain in the wireless sector."

Fine is the author of *Clockspeed: Winning Industry Control in the Age of Temporary Advantage*, among a host of articles about quality management, flexible manufacturing and operations strategy. He holds an AB in mathematics and management science from Duke University, an MS in operations research from Stanford University, and a PhD in business administration from Stanford University.

Brightstar's global supply chain organization serves the world's leading operators, retailers and manufacturers. Its sophisticated supply chain solutions bring a significant competitive advantage to customers. In addition to providing world-class strategic sourcing and operations, Brightstar offers industry players a unique and comprehensive suite of services around device management which allows them to make better procurement decisions, decreases time to market and increases the end-to-end efficiency of their entire supply chain. Leveraging its industry-leading solutions, Brightstar customers can improve their bottom line results, increase EBITDA, and convert their supply chains into a competitive advantage by acting on real-time information that ensures they have the right product, at the right

place, at the right time.

About Brightstar

Brightstar Corp. is a global leader in customized distribution and integrated supply chain solutions for the wireless industry. With global headquarters in Miami, FL, Brightstar operates sales, distribution and manufacturing facilities in 50 countries on six continents. The company provides solutions to more than 30,000 network operators, MVNOs, retailers, resellers, and independent agents around the world, and also represents the world's leading wireless manufacturers. Brightstar is recognized as a Global Growth Company by the World Economic Forum, an exclusive list of 142 companies worldwide recognized for vision, speed of growth and exceptional executive leadership that are redefining their respective industries. In 2007, the company exceeded \$4.8 billion in gross revenues. For more information, visit www.brightstarcorp.com.

###

For more information, contact:

Michele M. Merrell

Brightstar

michele.merrell@brightstarcorp.com

+1.305.921.1484