Kelly Owens St. Julian, Transformed Boost Mobile into Market Leader, to Speak at Executive Women in Wireless Event

March 19, 2010 - Las Vegas--Executive Women in Wireless, a professional group for senior-level women in the wireless industry, will present Kelly Owens St. Julian as featured speaker at the group's upcoming networking breakfast. St. Julian, as Chief Service Officer of Boost Mobile, led the operational transformation that enabled the carrier's record-breaking growth and CSAT leadership in 2009. The event will be held on March 24, 2010 in conjunction with the CTIA Wireless 2010 conference in Las Vegas, NV.

St. Julian was named one of 2009's "Top Women in Wireless". She's widely credited as a driving force in Boost Mobile's success as the "No Contract" leader in the wireless market, positioning the carrier as more than a price-value provider by re-establishing its connection with customers, improving daily operations and building infrastructure to deliver on customer expectations and enable growth. During a career that has spanned more than 20 years, St. Julian has helped companies in a variety of industries around the world develop and re-focus their strategies, organizations and supporting operations. She is a recognized expert on re-aligning market focus and transforming operations to drive profitable growth.

Sponsoring a networking breakfast with a high-profile speaker in conjunction with the wireless conference is a tradition for Executive Women in Wireless. Attendance to the Executive Women in Wireless Networking Breakfast is limited to senior executives in the wireless industry. To learn more about the group and the event, visit www.executivewomeninwireless.com.

The event is sponsored by DavenportMajor Executive Search, Brightstar Corp., CWG and Wireless Week.

About Executive Women in Wireless
Executive Women in Wireless brings senior executives from the wireless industry together to network, share information and ideas and develop relationships that can be helpful in their professional lives. By limiting membership to senior level women (C-level, VPs and directors), EWW offers a forum that allows for a professional and personal network of peers who can interact about similar issues and concerns in a non-competitive environment.

-30-

For Immediate Release
Contact: Sally Lange Witkowski, Brightstar, 847.573.5133