

BUYCELL WIRELESS GROUP, INC. EXTENDS EXCLUSIVE CONTRACT WITH BRIGHTSTAR

Wireless Buying Group Represents Over 4,500 Points of Sale in 41 States

November 3, 2008 – Issaquah, WA – BuyCell Wireless Group, Inc., the nation's largest buying group of Verizon Wireless independent agents, announced today they have renewed their exclusive purchasing and logistics contract with Brightstar.

With this announcement, Brightstar, a global leader in wireless distribution and supply chain solutions, will continue to be the exclusive provider of product distribution and supply chain solutions for Verizon Wireless handsets, smart phones and data cards to BuyCell's premier independent retailers operating across 41 states. In addition, Brightstar and its manufacturer partners will continue to develop innovative marketing and sales programs to assist members of the BuyCell Group in maximizing sell-through at their points of sale.

We selected Brightstar because of their proven ability to help our members grow their businesses and for their industry-leading supply chain expertise," said Ted Benoit, managing director of BuyCell Wireless.

BuyCell Wireless Group is a cooperative of many of the nation's premier Verizon Wireless independent retailers from throughout the country. Collectively, BuyCell members represent annual sales of over 1.6M Verizon Wireless devices.

"We are extremely pleased to advance our exclusive strategic partnership with the BuyCell Group," said Mike Cost, president & COO of Brightstar U.S. "This group of retailers has a notable influence in the U.S. wireless market, and we look forward to supporting them as they continue to make a significant impact on the industry."

The BuyCell Group and Brightstar initially began their partnership in July 2005. Brightstar was named as an authorized distributor by Verizon Wireless in 2004, and continues to support the entire indirect channel via this agreement.

About BuyCell Wireless Group, Inc.

BuyCell Wireless Group, Inc. is a cooperative buying organization dedicated to increasing the competitiveness of its members through joint purchasing and other efficiency-enhancing activities. The membership is comprised of independent wireless retail companies that separately market and sell Verizon Wireless products and services through owned or contracted points of sale nationwide. For more information, visit www.buycellwireless.com.

About Brightstar

Brightstar Corp. is a global leader in customized distribution and supply chain solutions for the wireless industry. Headquartered in Miami, FL, Brightstar operates sales, distribution and manufacturing facilities in 50 countries on six continents, giving it the largest global reach for its customers. Brightstar was named a Global Growth Company by the World Economic Forum, an exclusive list of 142 companies recognized for being visionary and fast growing businesses that have exceptional execu-

tive leadership and redefining their respective industries. The company provides solutions to more than 30,000 network operators, MVNOs, retailers, resellers, and independent agents around the world, and also represents the world's leading wireless manufacturers. The company exceeded \$4.8 billion in gross revenues in 2007. For more information, visit www.brightstarcorp.com.

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