

BRIGHTSTAR EXPANDS CONTENT & CAPABILITIES OF CUSTOMER RESOURCE CENTER *Best-in-Class Online Portal Adds New Functionality, More Products*

July 26, 2005 – CHICAGO-- Brightstar, a leading distributor and supply chain management company for the wireless industry, announced today it has recently upgraded its online customer resource center to provide wireless indirect agents and dealers with more products, added functionality and increased support materials in their online library.

The “Brightstar Business Center” is a password protected account management and online ordering system that features many key functions to help customers better manage their business:

- Online Product Ordering with track and trace technology for wireless handsets and accessories;
- Account Management, including comprehensive account histories, plus customer status of invoices, payments and credits;
- Returns Management, for validating product warranties, facilitating returns and processing repairs through certified repair facilities;
- Product Support, including training, point of sale materials, rebates and product information;
- What’s New, an area detailing Brightstar events, news, newsletters and promotions;
- Hot Products, featuring new product additions including special pricing and programs.

The business center also serves Brightstar’s manufacturer partners. Brightstar catalogs and maintains manufacturer information such as current training materials, consumer brochures, displays and user manuals. The business center enables OEMs to directly reach dealers and agents with merchandising tools to assist the agent in selling their products.

The key features and functionality of the Brightstar business center were designed and developed with direct input from indirect agents and dealers who asked for a system that acted as more than an ordering site, but also a location for critical resources to help them manage their business.

Jay Marek, president of Jet Communications, is a Brightstar customer with stores located in the Metropolitan New York area. Marek said, “This website gives me everything I’m looking for. It’s well organized, easy to navigate and let’s me find exactly the handsets and accessories I need quickly. I find products on this site I can’t find anywhere else, which I can order online or still call my personal account rep to order.”

Marek added, “Plus, I use the site to view my account, download rebate forms and access POP materials for my store. It’s great to have everything in one place.”

“A primary focus of our business is providing specialized services that meet the specific needs of

agents and dealers,” said Denise Gibson, president of Brightstar US and COO of Brightstar Corp.

“The overwhelming success of the business center can be measured, in many ways, by feedback that we’ve created a best in class solution for our customers.”

The Brightstar Business Center is available to Brightstar independent agent and dealer customers by visiting <http://businesscenter.brightstarcorp.com>. To learn more about becoming a Brightstar customer, call 877-727-4448 or visit www.brightstarcorp.com.

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About Brightstar

Brightstar Corp. is a leading distributor and provider of value added supply chain services to the wireless telecom industry, and also designs and manufactures products under licensing agreements with leading manufacturers. Headquartered in Miami, FL, Brightstar has operations in Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Mexico, Paraguay, Peru, Puerto Rico, Uruguay, the U.S. and Venezuela with its most recent distribution operations located in Australia. The company serves over 160 network operators and 15,000 resellers, retailers and agents around the world and also represents many of the world’s leading wireless manufacturers. During the year ending 2004, Brightstar’s revenues exceeded \$1.7 billion. For more information, visit www.brightstarcorp.com.