

## **BRIGHTSTAR CORP. EXPANDS WORLDWIDE REACH, LAUNCHES SALES AND DISTRIBUTION CENTER IN HONG KONG**

*Subsidiary Serves as Gateway to North Asia Markets*

**MIAMI – January 17, 2006** -- Brightstar Corp., a leading supply chain management and mobile solutions company for the wireless industry, announced today it has launched operations in Hong Kong, further expanding the company's global reach.

The Hong Kong subsidiary, which includes both sales offices and a distribution center, will strengthen Brightstar's presence in the Asia-Pacific region. Brightstar recently announced the launch of operations in India and opened offices in Australia at the beginning of 2005.

According to Javier Villamizar, vice president of high growth markets for Brightstar, the strategic position and trade advantages offered by Hong Kong will allow the company to expand into the region and serve the local operators.

"We have spent a significant amount of time investigating new growth markets as well as working with our manufacturer partners, mobile operators and retailers to identify expansion opportunities," said Villamizar. "We believe the dramatic growth of wireless adoption and technology in China, Hong Kong, Taiwan and Korea, coupled with Brightstar's proven successes in other markets, provide the right focus for our company's further expansion as a global solutions provider."

Villamizar added that Brightstar plans to continue to invest in additional countries and add future facilities in 2006.

With the addition of the Hong Kong facility, Brightstar operates 29 facilities in 24 countries worldwide serving North America, South and Central America, the Caribbean, Southeast Asia and Australia. These countries represent over 30 percent of the worldwide population.

Brightstar has seen consistent financial success and high growth rates since its inception in October 1997—\$14 million in 1997, \$73 million in 1998, \$140 million in 1999, \$355 million in 2000, \$631 million in 2001, \$849 million in 2002, \$1.2 billion in 2003, \$1.74 billion in 2004 with expected revenues of over \$2.20 billion in 2005.

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### **About Brightstar**

Brightstar Corp. is a leading distributor and provider of value added supply chain services to the wireless telecom industry, and also designs and manufactures products under licensing agreements with leading manufacturers. Headquartered in Miami, FL, Brightstar has operations in Argentina, Australia, Barbados, Bolivia, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Hong Kong, India, Jamaica, Mexico, Paraguay, Peru, Puerto Rico, Trinidad & Tobago, Uruguay, the U.S. and Venezuela. The company serves over 160 network operators and 15,000

resellers, retailers and agents around the world and also represents many of the world's leading wireless manufacturers. The company expects to exceed \$2.2 billion in revenue in 2005. For more information, visit [www.brightstarcorp.com](http://www.brightstarcorp.com).

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