

FOR IMMEDIATE RELEASE

Brightstar Europe Invests in Business Operations in France and the Benelux

Barcelona, Spain – Feb. 17, 2010 – Brightstar Europe, a joint venture between Tech Data Corporation (NASDAQ: TECD) and Brightstar Corp., today announced they are further investing in their business operations by expanding into France and the Benelux, in line with their pan-European growth strategy. Brightstar Europe’s mission is to become the leading distributor for mobile data solutions and services in Europe. The organisation benefits from a proven centralized back-office IT infrastructure, and tremendous logistics resources, and also from the strong capital structure of both companies.

By offering mobile phones and mobility solutions and services, Brightstar Europe intends to target mobile operators, retailers and ICT resellers in France and the Benelux. In parallel, the company’s product and service portfolio will continue to expand over the next few months.

Rod Millar, president of Brightstar Europe said, “We already have established and successful operations in the UK, Germany and Spain. This is the next phase of Brightstar Europe’s expansion into other European territories where we have a Tech Data presence and it represents a great opportunity to further grow our mobility business in both the telco and IT sectors.”

Both operations in France and the Benelux have built teams with strong telco industry experience, and will be located within Tech Data’s existing facilities in Bussy Saint Georges near Paris, Utrecht and Brussels. Initially, France will be focusing on RIM, HTC and Samsung while the Benelux will continue with their activation program for leading mobile operators and focus on growing their RIM and HTC relationships.

“We have already demonstrated in other territories that by drawing on the significant experience of our two organizations in the mobile markets and IT channels that we have a compelling proposition for our customers. Telcos and MNOs represent an increasingly important route to market for IT products while mobile dealers and IT resellers continue to focus on the commercial enterprise and SMB markets where we are traditionally strong,” added Millar.

About Brightstar Europe

Brightstar Europe is a joint venture between Tech Data Corporation and Brightstar Corp. The company is headquartered in the United Kingdom and has access to sales offices in 16 countries and nine logistics centres throughout the continent. It distributes mobile phones and other wireless devices to a variety of customers including mobile operators, dealers, agents, retailers and e-tailers throughout Europe.

About Brightstar

Brightstar Corp. is a multi-billion dollar innovator in demand generation distribution and integrated supply chain solutions in the converging wireless and IT industries. With sales and distribution facilities on six continents, Brightstar offers leading wireless and IT manufacturers the largest global reach, enabling the right product to be in the right place, at the right time. Brightstar's supply chain solutions are used by the world's top network operators and retailers to improve financial results and turn their supply chains into a competitive advantage. For more information on Brightstar, please visit www.brightstarcorp.com.

About Tech Data

Tech Data Corporation (NASDAQ GS: TECD) is one of the world's largest distributors of technology products from leading IT hardware and software producers. Tech Data serves more than 125,000 IT solution providers in over 100 countries. Every day, these value-added resellers depend on Tech Data to cost-effectively support the technology needs of end users, including small and medium businesses (SMB), large enterprises and government agencies. Ranked 102nd on the FORTUNE 500(R), Tech Data generated \$24.1 billion in net sales for its fiscal year ended January 31, 2009. To learn more, visit www.techdata.com.

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