

BRIGHTSTAR TO SHOWCASE NEW TECHNOLOGIES & LEADING PRODUCTS AT CTIA BOOTH #5243

MIAMI & CHICAGO – March 30, 2006 -- Brightstar Corp. announced it will display a number of new technologies and products at its booth, number 5243 at CTIA Wireless 2006. Brightstar, the leading wireless distribution and supply chain solutions company in the world, will highlight over 30 manufacturers products and a number of innovative service offerings exclusively provided by Brightstar to their customer base.

Among the innovations exclusively highlighted at Brightstar's booth:

- **One Laptop Per Child \$100 Laptop Prototype** – as part of Brightstar's major sponsorship, along with Google, RedHat, AMD and NewsCorp., of MIT Media Labs One Laptop Per Child initiative, Brightstar will show details about the \$100 laptop that will be created and distributed to children across the globe to help increase access to technology and education. The laptop is currently in design and manufacturing and is expected to be distributed by Brightstar in early 2007.
- **BRAXDA Telecom Alliance** – Brightstar's inclusion in the BRAXDA Telecom Alliance, a membership organization that includes RadioShack, Dangaard Telecom, Alliance Telecom and Brightstar, will be featured at the booth. BRAXDA Telecom, which was recently announced in a global announcement on March 6, is an organization of distribution and retail partners representing over 70,000 points of sale and serving 52 countries globally. The organization seeks to accelerate wireless products to market worldwide.
- **Brightime** – a Brightstar created solution, Brightime provides operators with a unique way to distribute prepaid airtime minutes over the air, providing increased access by customers to airtime they need and reduced costs associated with more traditional forms of prepaid airtime distribution such as scratch cards or PIN codes.

In addition, Brightstar will showcase a number of leading manufacturer's products at their booth, including:

- **Motorola** – Motorola's innovative mobile devices and accessories will have high visibility in the Brightstar booth including their mobile devices, companion products and a number of products from their Connected Home division. In addition, this year Brightstar has created an innovative "retail room" that will highlight Motorola's highly advanced in-store displays and innovative solutions for retailers and the total Brightstar retail solution for customers.
- **Sagem** – One of the world's leading manufacturers of mobile devices, Sagem products are exclusively supported and sold by Brightstar in Latin America and will begin aggressive penetration into the U.S. market this year.

- **Research in Motion** – a cross promotion between Brightstar & Research in Motion provides visitors to both booths with opportunities to learn more about these much in demand devices and provide a chance to win BlackBerry items.

Brightstar will also highlight products and services from the following partners: Kyocera, Samsung, LG, RIM, Palm, Pantech, Newgen, UTStarcom, Nokia, Sony Ericsson, Sierra Wireless, Motorola Canopy, Redline, Momentum, ZTE, Hisense, Qtek, Haier, Firefly Mobile, fixed wireless products from Brightstar and Telular as well as a number of innovative accessories and companion products.