Press Release

Brightstar

BRIGHTSTAR CORP. CEO MARCELO CLAURE TO KEYNOTE AT INAUGURAL MIT SUPPLY CHAIN INNOVATION CONFERENCE IN BOGOTA

Bogota, Colombia – May 6, 2009 – Marcelo Claure, CEO of Brightstar Corp., a global integrated distribution and supply chain solutions provider for the wireless industry, will deliver a keynote address at the MIT Center for Logistics Innovation in Bogota's inaugural conference today. Hundreds of executives from Colombia and across the region will attend the conference, which will focus on "Supply Chain Innovation."

Claure will share important lessons from more than a decade of experience in Latin America and across the globe. He will discuss how companies can grow their businesses by implementing successful supply chain strategies and best practices for getting products closer to customers.

"Latin America is a high growth region, ripe with opportunity," said Claure. "Brightstar has expanded into many markets to support network operations with comprehensive supply chain solutions; and I am honored to speak at the MIT's inaugural conference and offer insights to help each company turn its supply chain into a competitive advantage."

About Brightstar

Brightstar Corp. is a multi-billion dollar global leader in customized distribution and integrated supply chain solutions for the converging wireless and IT industries. With sales and distribution facilities on six continents, Brightstar offers leading wireless and IT manufacturers the largest global reach, ensuring that the right product is in the right place, at the right time. Brightstar's industry-leading supply chain solutions are used by the world's top network operators and retailers to improve financial results, increase EBITDA and turn their supply chains into a competitive advantage. For more information on Brightstar, please visit www.brightstarcorp.com.

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