

BRIGHTSTAR CORP. APPOINTS JUAN CARLOS ARCHILA AS PRESIDENT & CEO, LATIN AMERICA

MIAMI – March 20, 2007 – Brightstar Corp., the world's largest wireless distribution and supply chain solutions company, announced today it has appointed former Motorola executive Juan Carlos Archila as president & CEO of its Latin America region.

Archila will be responsible for the strategic direction and day to day operations for Brightstar's 21 sales, distribution and manufacturing facilities in 18 countries throughout Latin America. Latin America is one of five go to market regions for Brightstar which also conducts operations in North America, Europe, Asia Pacific and the Middle East/Africa region.

Prior to joining Brightstar, Archila was vice president of Motorola and general manager of Motorola Mexico. He has held a variety of assignments in sales, operations, marketing and business management for Motorola for the past 13 years, and began his career with a number of organizations in both the US and Latin America. Archila holds a bachelor's degree in Industrial Engineering from the Universidad de los Andes in Bogota, Colombia and a masters in International Business Studies from the University of South Carolina.

Brightstar CEO & president R. Marcelo Claire, said, "Juan Carlos brings extensive knowledge of the region, strong and important relationships and an excellent reputation for results-driven leadership to this new position. We have worked with him for a number of years in his roles at Motorola and are thrilled to apply his expertise to our business operations in the extremely important and diverse Latin America region."

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About Brightstar

Brightstar Corp. is the largest wireless distributor and supply chain solutions provider in the world. Headquartered in Miami, FL, Brightstar has facilities in 49 countries, serving customers on six continents. The company provides solutions to network operators, MVNOs, resellers, retailers and agents around the world and also represents many of the world's leading wireless manufacturers. In 2006, Brightstar generated \$3.5 billion in revenue. For more information, visit www.brightstarcorp.com.

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