

## **BRIGHTSTAR TO DISTRIBUTE BLACKBERRY SMARTPHONES AND SOFTWARE IN SINGAPORE AND MALAYSIA**

**Singapore and Kuala Lumpur, Malaysia – August 5, 2010** – Brightstar Corp. today announced it has expanded its existing global distribution relationship with Research In Motion (RIM) to include Singapore and Malaysia.

Brightstar's network of operators and retailers, coupled with its value-added distribution services, will help support RIM in increasing its channel reach and penetration in Singapore and Malaysia. The expanded Brightstar and RIM relationship offers a more streamlined supply chain process focused on increasing the delivery of BlackBerry® smartphones, enterprise software and accessories to customers. BlackBerry smartphones supported by Brightstar in Singapore and Malaysia include the BlackBerry® Bold™ 9700, BlackBerry® Storm™ 9520 and BlackBerry® Curve™ 8520.

For more than five years, RIM and Brightstar have enjoyed a strong and growing global relationship, and with today's announcement have expanded their collaboration to 60 countries and regions. In addition to support in the Asia Pacific region, Brightstar currently distributes BlackBerry products to network operators, retailers and Value-Added Resellers (VARs) in the United States, Europe, Latin America and the Caribbean.

Arturo Osorio, president of Brightstar Asia Pacific, Middle East & Africa added, "Our expanded strategic agreement with RIM underscores our leadership position throughout Asia, and we are committed to driving demand for RIM's innovative products in the region. We look forward to replicating and expanding on the success our teams have jointly achieved in Europe, the United States and Latin America within the Asia Pacific region."

"Together with Brightstar, RIM will be able to better serve customers through greater points of presence in Singapore and Malaysia," said Gregory Wade, Managing Director, Southeast Asia at Research In Motion.

With a presence on six continents, Brightstar's expertise in services and solutions for the wireless ecosystem helps many of the world's leading manufacturers, operators, and retailers optimize their value chains.

### **About Brightstar Corp.**

Brightstar is a multi-billion dollar global services company providing solutions to Manufacturers, Operators, Retailers, and Enterprises serving the telecommunications industry. With sales and distribution facilities on six continents, Brightstar offers its customers the largest global reach, enabling the right product to be in the right place, at the right time. For more information on Brightstar, please visit [www.brightstarcorp.com](http://www.brightstarcorp.com).

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