

Brightstar Appoints Former Motorola Executive Oscar Rojas as President of Latin America Region

MIAMI – August 3, 2010 – Brightstar Corp., a global leader in services and solutions for the wireless industry announced today the appointment of former Motorola executive Oscar Rojas as president of the company's Latin America region.

Rojas will be responsible for the strategic direction and day-to-day operations for Brightstar's 20 countries in Latin America plus the Caribbean, as well as fifteen facilities throughout the region. Latin America is one of four go-to-market regions for Brightstar, which also has operations in Europe, Asia Pacific, and the United States and Canada.

Prior to joining Brightstar, Rojas had been with Motorola for more than 17 years. Most recently, he was the Corporate Vice President of Motorola's Enterprise Mobility Solutions for the Latin American region including Central America, the Caribbean and the Andean countries. In this role, he had general management responsibility for all of Motorola's radio communications, wireless networking solutions, mobile computing, RFID and services solutions for the region. Prior to this, he held various roles at Motorola including Vice President and GM of their Government & Commercial Markets Division for the Latin America and Caribbean region; Director & General Manager of their Mobile Devices business; and Business Director for Motorola's Personal Communications Sector for the Andean, Caribbean and Paraguay/Uruguay regions. Rojas has a bachelor's degree in computer science from Universidad Simon Bolivar in Caracas, Venezuela, and an MBA from Carnegie Mellon University.

Marcelo Claire, chairman, president & CEO of Brightstar said, "Oscar brings to us his extensive knowledge and strong relationships in the Latin America and the Caribbean region due to his tenure with Motorola. I have personally worked with him for a number of years, and am very excited that he will bring his business expertise to our operations throughout the Latin America region."

Brightstar, which was founded in 1997 and is headquartered in Miami, initially began its operations with its first subsidiaries in Latin America in 1998, and is now serving more than 20 countries within the region. Since that time, the company has expanded across six continents. Brightstar works with the world's leading wireless manufacturers, operators and retailers and provides innovative services and solutions that help improve companies' bottom lines.

About Brightstar Corp.

Brightstar is a global services company providing solutions to Manufacturers, Operators, Retailers, and Enterprises serving the telecommunications industry. With sales and distribution facilities on six continents, Brightstar offers its customers the largest global reach, enabling the right product to be in the right place, at the right time. For more information on Brightstar, please visit www.brightstarcorp.com.

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