

Brightstar Debuts New Operations Center in Miami

Miami, Fla. – August 30, 2010 – Brightstar Corp., a global leader in services and solutions for the wireless industry, announced today the opening of its state-of-the-art Brightstar Miami Operations Center (BMOC) in Beacon Lakes. The BMOC serves as the main wireless device distribution hub for Brightstar's Latin American operations.

The BMOC provides mass customization for Brightstar's Latin America-based customers, including operators and manufacturers. Brightstar's customers will also benefit from enhanced services via this more effective distribution network. Outfitted with the latest logistics and supply chain technology, the BMOC, is mere minutes away from the Miami airport, allowing Brightstar to dispatch products quickly throughout Latin America and increase efficiency in the ways they serve their customers. The BMOC also serves as a crucial component for Brightstar's growing and innovative infrastructure, evidencing Brightstar's continued commitment to service and efficiency with the best logistics routes, frequencies and costs to Latin America. Currently, Brightstar operates in more than 20 countries in Latin America and the Caribbean.

Marcelo Claure, chairman, president & CEO of Brightstar said, "The Brightstar Miami Operations Center is a prime example of our top-notch distribution network and another step toward innovation and operational excellence. As we continue to serve customers throughout the world, Brightstar will continue to invest in best-in-class infrastructure solutions to ensure our distribution network meets the highest standards."

The BMOC boasts a variety of capabilities, including assembling, programming, kitting and customization. The massive Center has 65,000 square feet of warehouse space with the storage capacity of up to 2 million handsets, and 10,000 square feet of office area. The number of employees at the BMOC ranges from 110 and up to 200 during peak season. These individuals are extensively trained and multi-lingual with industry and regional experience. Each employee is committed to the company's best in class distribution process and helping customers with solutions to their most complex supply chain and technical needs.

About Brightstar Corp.

Brightstar is a multi-billion dollar global services company providing solutions to Manufacturers, Operators, Retailers, and Enterprises serving the telecommunications industry. With sales and distribution facilities on six continents, Brightstar offers its customers the largest global reach, enabling the right product to be in the right place, at the right time. For more information on Brightstar, please visit www.brightstarcorp.com.

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